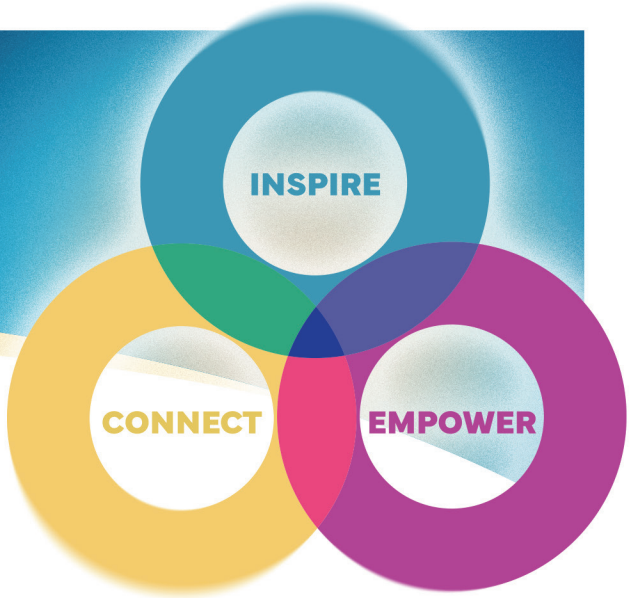
BCS PUBLIC LIBRARIES

CARNEGIE • CLARA B. MOUNCE • LARRY J. RINGER

STRATEGIC PLAN

January 2027 – December 2029





MISSION & VISION

Mission Statement

BCS Public Libraries enrich our community by promoting literacy and fostering creativity.

Vision Statement

Inspire our community, build connections, and empower lifelong learning.



INSPIRING LEARNING THROUGH PROGRAMS AND EXPERIENCES

Deliver innovative, accessible, and engaging programs, events, and collections that promote lifelong learning, literacy, creativity, and meaningful community connections.

Priorities

Create innovative and engaging programming for all ages and interests to maintain a lifelong learning environment.
Develop and maintain a robust collection that represents a broad range of perspectives, interests, and community needs.
Ensure all patrons receive professional, welcoming customer service while protecting the privacy of their library use and information needs.

CHAMPIONING THE VALUE OF THE LIBRARY

Communicate the library's value and impact to the community, partners, and city leadership to build awareness, advocacy, and support for the library.

Priorities

Develop and maintain key messages that communicate the value of the library to the community.
Utilize a variety of communication channels to increase awareness of library services, resources, and programs.
Collaborate with appointed liaisons to communicate the library's value, services, and community impact to decision-makers.

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EXPANDING ACCESS THROUGH TECHNOLOGY

Expand digital access, innovation, and technology to better serve our community.

Priorities

- Investigate new technologies and systems to enhance services.
- Preserve and expand access to local history and heritage.
- Maintain and enhance hardware infrastructure for future technology needs.

CULTIVATING A CULTURE OF SERVICE

Foster a collaborative, innovative, and inclusive service culture.

Priorities

- Strengthen library staff expertise and professional development to provide exceptional, responsive service to the community.
- Strengthen collaboration, communication, and teamwork across all library departments, branches, and teams.
- Create a culture of community-centered service.

CREATING SPACES FOR CONNECTION

Ensure safe, accessible, and future-ready library facilities through responsible stewardship and strategic investment.

Priorities

- Maintain facilities to ensure accessibility.
- Maintain facilities, equipment, and operating procedures.
- Adapt existing spaces to community and service needs.
- Plan collaboratively for future library facilities and expansion to meet the evolving needs of the community.



BUILDING PARTNERSHIPS FOR COMMUNITY IMPACT

Strengthen partnerships and community collaborations to improve quality of life.

Priorities

- Cultivate relationships with community partners.
- Connect with and engage international community members through targeted outreach.
- Strengthen relationships with friends, donors, volunteers, advocates, and community partners through meaningful engagement, stewardship, and recognition.
- Reach residents who may not regularly use the library through in-person outreach and engagement.
- Expand meaningful volunteer opportunities to support library services, programs, outreach, and special events.









Approved by the Library Advisory Board
November 5, 2026