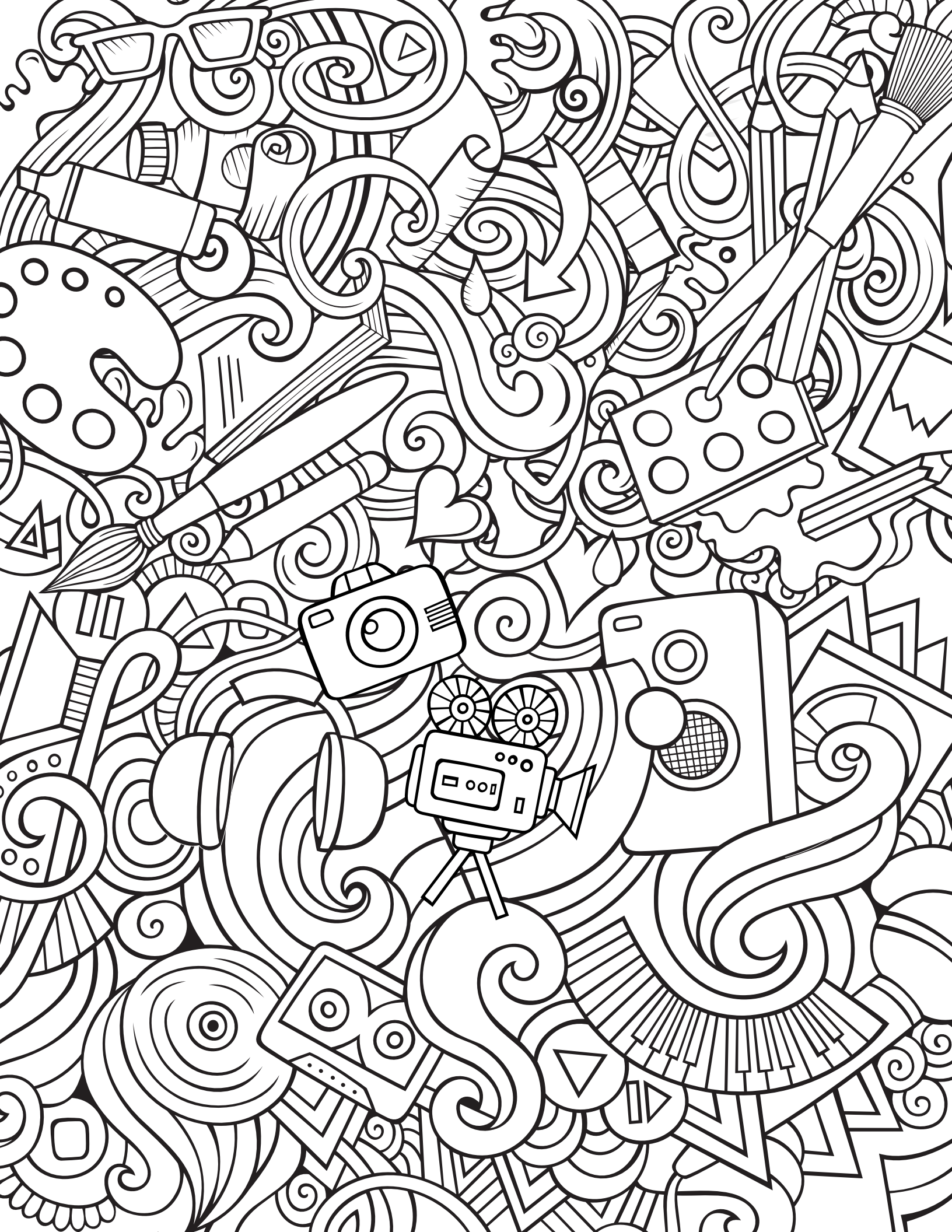




The Arts

2025-2030 STRATEGIC PLAN FOR ARTS EDUCATION





EXECUTIVE SUMMARY



Riverside County Office of Education created its first Strategic Arts Plan in 2019. We began the planning process before the pandemic and ended up finishing the writing and publishing during the time of school closures. When we all returned to in-person instruction, the state had published new Arts Standards (2019) and a new Arts Framework (2020), which introduced changes in focus and structure to the arts as well as significant pedagogies. Also, the Proposition 28 funding that first became viable in 2023, radically changed the possibilities for sustainable development of arts programming with a re-imagined and stable funding source.

This Strategic Arts Plan continues to direct the solid and effective work in promoting and expanding the arts done by the county from 2019. Additionally, it incorporates the current factors that have entered the educational landscape and seeks to direct how the county can support districts in the most effective way. The county will continue to provide arts professional development, arts advocacy meetings, student arts events, and artists in residence in court and community schools. This plan represents new and additional actions and directions we plan to take in the next five years.

Callie Rich Neal and I are delighted to have worked with a team of over twenty stellar arts administrators, teachers, parents, and community partners to develop this plan and present it for publication.

The key focus question was:

What services and support will the county office provide to the districts to create equity and access in arts learning for all students?



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STRATEGIC ARTS PLAN PRIORITY WEDGE

**Promoting
Arts Value**

**Developing
Capacity With
Shared Resources**

**Amplifying
Arts
Excellence**

**Centralizing Arts Teachers and
Artists In Residence Training**

**Influencing Best
Practices in
Districts**

**Scheduling
for Student's
Success**

**Leveraging Expertise for
Effective Arts Policy**



Goal 1A: Showcasing Arts Excellence

Phase	Strategies	Actionable Steps
1	Host art demos on campuses and promote county-wide via the Amplifying the Arts newsletter.	Plan monthly art demo events across arts disciplines to engage students and showcase diverse artistic skills. Publicize via the county's Amplifying the Arts newsletter.
2	Identify model arts integration classrooms and lessons for sharing to a county-wide lesson plan bank.	Create a rubric for arts integration excellence, focusing on student engagement, cross-subject integration, and alignment with learning outcomes. Observe classrooms across various grades and subjects using a standardized rubric to assess adherence to the criteria. Capture lesson plans, student work, and teaching strategies to support best practices. Publish them online as a shared, free resource for all districts in the county. Promote excellence by showcasing model classrooms and lessons.
3	Seek out and record exemplary arts teachers to record for sharing to a county-wide video library.	Establish a selection criterion for teachers and standard format for videos. Record exemplary lessons and techniques. Submit them to the County Arts Administrator for review and approval. Create an online professional development video library as a county resource.

Strategic Direction 1

Amplifying Arts Excellence

Person/Group Responsible	Measurable Outcome
District Arts Leads County Arts Administrator County Graphic Design Team	Students from districts across the county are regularly showcased through arts presentations and publicity.
County Task Force District Arts Leads County Arts Administrator County Web Services	Lesson plans and examples of students' completed work are collected from each grade level and shared for best practices.
County Task Force District Arts Leads County Arts Administrator County Web Services	Arts teachers and leaders have access to videos of exemplary lessons through an online video library.

Goal 1B: Promoting Arts Value

Phase	Strategies	Actionable Steps
1	Create a one page, sample braiding graphic of funding for arts programs.	Research and then create a graphic that shows all the possible funding models for the arts, including Prop 28, ELOP, CTE, LCAP, Title I, local grants, corporate sponsorships, and donations.
2	Produce or locate an existing short video to educate decision makers about the value of the arts.	Collaborate with teachers, students, and community leaders to create testimonials and demonstrations showcasing the impact of arts education on student learning and engagement. Collect research, statistics, and success stories to create a concise, engaging video demonstrating the positive impact of arts education on student outcomes for decision-makers.
3	Develop a partnership with PTA, the county and school districts to have student Arts Ambassadors in each district.	Collaboratively define the role of student ambassadors. Finalize a clear role and description of ambassador expectations. Recruit and train student ambassadors. Find opportunities for ambassadors to advocate for the arts locally.



Strategic Direction 1

Amplifying Arts Excellence

Person/Group Responsible	Measurable Outcome
County Arts Administrator County Graphic Design Team	District decision makers and arts leads will have a better understanding of how to fund arts education based on student needs.
County Arts Administrator District Arts Leads County Media Team	Video improves decision maker’s capacity and capability to support the arts effectively.
PTA Leader(s) County Arts Administrator District Arts Leads Student Leaders	Student ambassadors speak at district events annually about the value of the arts. Ambassadors offer a report at board meetings including testimonials and demonstrations from various school sites.



Goal 2A: Developing Shared Resources to Build Capacity

Phase	Strategies	Actionable Steps
1	Create a resource bank of active arts job descriptions to be available online at the county website.	District arts leads will gather and share active job descriptions to a collaborative Google Doc/Google Drive. County Arts Administrator will have them published as PDFs on a county arts webpage.
1	Design an arts infographic to share with students regarding potential careers and career pathways in the arts.	Consult with district and county level College and Career Readiness teams and research higher education resources and other industry resources to assist with the creation of a listing of careers in the arts.
2	Develop a general handbook to assist new district arts leads in beginning their role.	District arts leads will contribute to a collaborative Google Doc with descriptions of their duties, responsibilities, and systems.
3	Initiate a shared digital repository to house current and essential documents and information related to arts education.	District arts TOSAs and coordinators will contribute shared exemplars of resources related to responsibilities and systems.
3	Establish a shared list of effective strategies for the implementation of Prop 28 funds to enhance arts education programs.	Annual Prop 28 reporting to California Department of Education (CDE) will be gathered and shared by all county TOSAs to provide snapshots of Prop 28 spending. TOSAs will publish their annual reports with this goal in mind. Annual reports will be analyzed to find similarities in spending models.

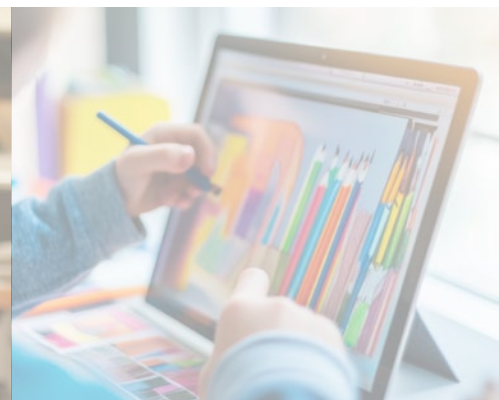
Strategic Direction 2

Building Resources or Arts Leadership

Person/Group Responsible	Measurable Outcome
District Arts Leads County Arts Administrator County Web Services	A web page or Google Drive resource will house categorized examples for use by district arts teachers on special assignment (TOSAs) and coordinators.
County Art Lead District Art Leads as Committee County Reprographics	Print-ready materials will be shared and available for distribution at the local level.
District Art Leads County Art Administrator County Reprographics County Web Services	A digital handbook will be created and maintained which will include some common roles and responsibilities amongst arts TOSAs and arts coordinators across Riverside County.
County Art Administrator District Art Leads County Web Services	An “Arts Resources” page will be available online at the county arts webpages and added to the new arts TOSA/coordinator handbook.
District Art Leads County Arts Administrator	A “Best Practices” page will be available online at the county arts webpages and added to the new arts TOSA/coordinator handbook.

Goal 2B: Streamlining Arts Teacher and Artist in Residence Recruitment and Hiring

Phase	Strategies	Actionable Steps
1	Establish a credential pipeline to recruit students from universities into the credential programs in Riverside County.	Investigate the current credential program offered through RCOE to see how to partner for pre-service arts teachers. County Arts Administrator visits local pre-teacher education programs (such as seminar courses) to present and recruit for upcoming jobs in arts education across the county.
2	Set up a regional bank of arts trainers from across Southern California.	Arts leads submit names of arts trainers for the purpose of training and professional development. Trainers to be featured in RCOE's professional development such as <i>Arts Now</i> and <i>Arts Lift</i>.
2	Find opportunities for pre-service teachers and/or artists to teach in after school programs.	District arts leads share needs and open opportunities for arts support (coaches, in-class support, lessons, etc.). County Arts Administrator gathers and distributes an annual county/district/classroom list for college students to make contacts in the schools, both for observation and possible volunteer work, or possible after school stipends.



Strategic Direction 2

Building Resources or Arts Leadership

Person/Group Responsible	Measurable Outcome
County Arts Administrator County School of Education University of California, Riverside California State University, San Bernardino	More local graduates of pre-teacher arts programs will have opportunities for employment after graduation.
District Arts Leads County Arts Administrator County Web Services	Districts have access to a digital resource of highly qualified arts trainers to provide training to staff and arts communities.
District Arts Leads County Arts Administrator County Graphic Design Team	Future arts teachers will have access to positive examples. Arts programs will see an increase in employment opportunities filled by local college and university students.



Goal 2C: Leveraging Expertise for Effective Arts Policy

Phase	Strategies	Actionable Steps
1	Utilize current arts TOSAs/arts coordinators as trainers and/or resources based on content specialty.	District level arts leads will notify County Arts Administrator of their particular expertise and interest in presenting or training teachers. County Arts Administrator will utilize their services as appropriate and depending on availability.
2	Offer regular professional development in the arts to all administration and arts leads and encourage/support their attendance.	The county will advocate for VAPA professional learning opportunities to district-level administration, encouraging their attendance alongside teachers and district arts leads. The county will continue to offer <i>Arts Now</i> and other professional learning opportunities throughout the year.



Strategic Direction 2

Building Resources or Arts Leadership

Person/Group Responsible	Measurable Outcome
County Arts Administrator District Art Leads	The expertise of district-level arts leads will be leveraged as components of arts professional learning opportunities sponsored by the county.
County Arts Administrator County Support Staff Consultants	The county will continue to sponsor annual opportunities for professional learning (<i>Arts Now</i>, <i>Job-Alike Professional Development Days</i>, <i>Artslift</i> conference). Attendance of district-level administrators and arts leads to professional learning opportunities sponsored by the county will increase.



Goal 3A: Influencing Best Practices in Districts

Phase	Strategies	Actionable Steps
1	Message with authority and advocacy from the county level.	Create a resource (one pager/PowerPoint deck/webinar) that highlights the arts' role in improving student outcomes. Information sharing at various county and district meetings such as Arts Now, Instructional Leadership Network, and Network for Improving Student Outcomes.
1	Request districts to include arts leads in financial planning for the arts.	Develop the rationale for arts leadership collaboration on financial planning in districts. Share findings with district leadership.
2	Ask districts for annual data about their arts programs. Do an analysis and highlight the arts' impact on Data (Dashboard, CAASPP, Superintendent's Initiatives).	Create a template with expectations and metrics (District Arts Data Form). Collect data. Analyze for implications. Share findings and best practices.
3	Host an annual arts forum for district teams (including administrators, finance, counselors and arts leads) to share and learn together about the arts.	Work with the district arts leads to decide what information and activities would be most effective in enlightening their district teams. Planning a half-day or full-day workshop of activities and presenters. Setting it on the calendar, with a venue and advertise it.

Strategic Direction 3

Building Resources or Arts Leadership

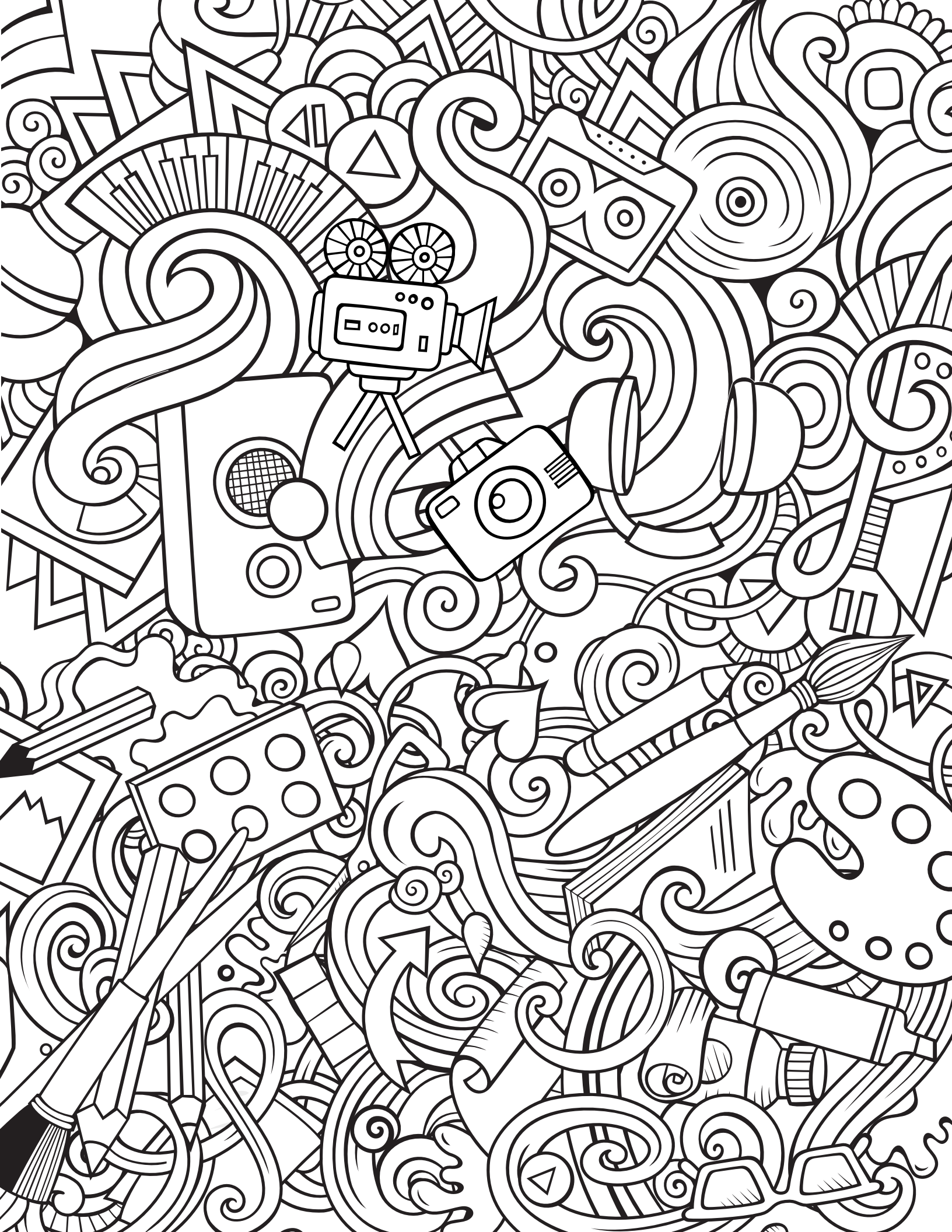
Person/Group Responsible	Measurable Outcome
County Arts Administrator	Stakeholders in the districts and across the county will have a better understanding of how the arts improves student outcomes in the following areas: • Equity and Access • English Language Learners • Student Engagement • Absenteeism • Student Behaviors • Social/Emotional Learning • Culturally Responsive Learning
County Arts Administrator	District arts leaders are included in districts financial planning for the arts.
County Arts Administrator District Arts Leaders District Support Staff County Assessment, Accountability and Continuous Improvement Administrator	Communication of successful strategies and practices that relate to Dashboard outcomes. Improved student outcomes as visible in the Dashboard academic indicators.
County Arts Administrator District Arts Leadership	More effective oversight and use of arts funding sources. Improving systems, approvals and actions for arts change.

SPECIAL THANKS

The Riverside County Office of Education plan was created by a team of educators, administrators, artists, and arts partner organizations from across the county. Special thanks to Louisa Higgins and her co-facilitator, Callie Rich Neal, who provided outstanding vision and leadership. Liliana Salazar supported the planning and execution of the focus group meetings.

We owe a special debt of gratitude to Master Trainer Peggy Burt, who facilitated the Strategic Arts Planning training and wrote the guide that is the reference material we relied upon in planning. Additionally, Letty Kraus, Director of the California County Superintendents Arts Initiative, supported us with critical funding to make the project a reality.







**RIVERSIDE COUNTY
OFFICE OF EDUCATION**

www.rcoe.us/the-arts