CITY CONNECT

City Gains New Way to Reach Residents and Visitors

On November 10th, city staff conducted a walk-through with Lynco Electric Company to better understand the physical components of the two newly installed Watchfire brand signs. One sign is located at the corner of the Louis Armijo Sports Complex, and the other at Date and 4th Street, where the former Civic Center sign stood for many years. With the completion of this walk-through, the city now has the ability to share timely information about local events and city happenings. These signs will help reach both residents and tourists who may not follow social media or read the weekly newsletter published in the *Sierra County Sentinel*. They're also ideal for posting short-notice announcements that don't require a full media campaign.

South Foch Street Groundbreaking Marks a Milestone

The Lee Belle Johnson Center outside space came alive on November 10th as a small but enthusiastic crowd gathered for the groundbreaking ceremony marking the start of construction on three blocks of South Foch Street. Speakers reflected on the long journey of the MainStreet Truth or Consequences initiative, highlighting the collaboration between the City, MainStreet, and a wide range of stakeholders, including past and present staff and Commissioners. The project, which began with a grant application in 2016, has now come to fruition through the combined efforts of Pland Collaborative, Pluma Construction, MainStreet, and the City of Truth or Consequences. Among those offering insight into the process were former Mayor Steve Green, MainStreet Director Becca Eza, City Manager Gary Whitehead, and MainStreet President Linda DeMarino. Watch the video here: youtube.com/@citytorc.

Part of the Solution, Not the Pollution

We all love spending time in our beautiful parks here in Truth or Consequences, whether it's for a walk, a picnic, or just enjoying the fresh air. To keep these spaces clean and welcoming for everyone, we kindly ask that you please don't litter. When trash is left behind, it can harm wildlife, pollute our water sources, and take away from the natural beauty that makes our parks so special. Clean parks aren't just more enjoyable, they also help reduce cleanup costs and keep our community looking its best.

It's also important to remember that littering is against the law. According to the Truth or Consequences Municipal Code, Chapter 6, Article IV, Section 6-42, litter is defined as "all rubbish, waste material, refuse, garbage, trash, debris or other foreign substances, solid or liquid, of every form, size, kind, and description." Leaving litter in public spaces is considered a nuisance and may result in enforcement actions or fines.

Let's work together to protect our parks and public spaces. Pack it in, pack it out—and if you see litter, lend a hand. Every small effort helps keep our community clean, safe, and beautiful for everyone.